

Romancing The Planet Media Kit

July 2017

About Romancing The Planet

- Romancing The Planet is a travel website founded by an Indian passport holder featuring unique stories from around the world. The site receives over 45,000+ page views every month from 120+ countries.
- Readers of the blog have a strong desire to travel. Most of the readers come to the blog in search of travel information.
- Romancing The Planet is ranked number 2 travel blog in India by Baggout and listed as one of the best travel blogs to follow in 2015.
- Missions of Romancing The Planet
 - Inspire readers to travel the world when they are young
 - To provide honest reviews of hotels and restaurants
 - Document personal travel experiences and share with the world
 - Travel guides, city guides and visa information free of charge

Visitors & Page Views (June 2017)

Total Requests

Last Month

423,686

Cached Requests

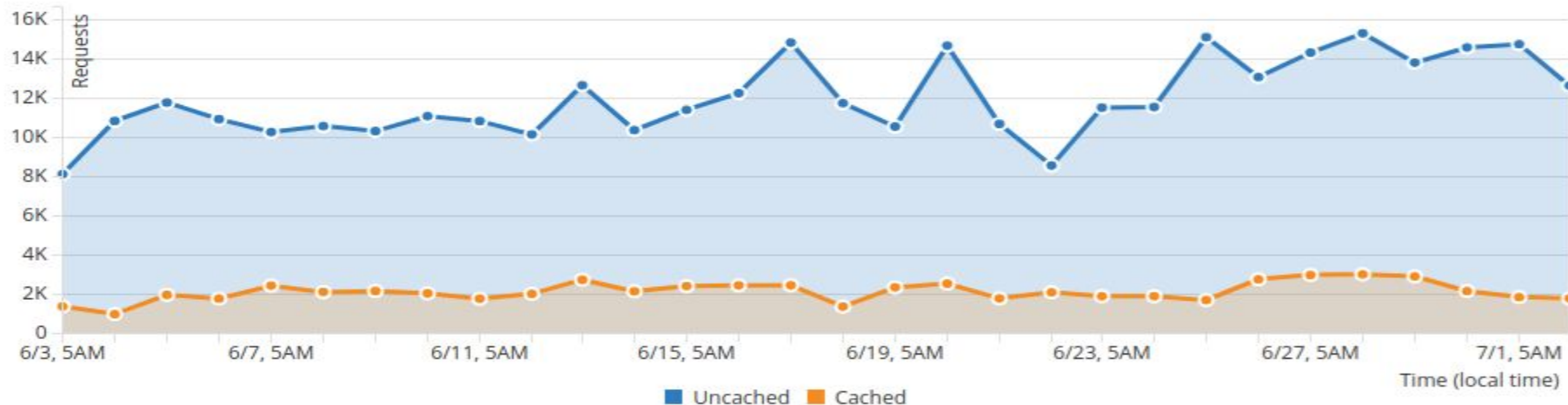
Last Month

64,214











Uncached Requests

Last Month

359,472



Countries Reading Romancing The Planet

Country ?	Acquisition		
	Sessions ? ↓	% New Sessions ?	New Users ?
	3,486 % of Total: 100.00% (3,486)	83.10% Avg for View: 82.93% (0.21%)	2,897 % of Total: 100.21% (2,891)
1.  India	1,486 (42.63%)	76.72%	1,140 (39.35%)
2.  United States	392 (11.24%)	93.88%	368 (12.70%)
3.  United Kingdom	247 (7.09%)	84.62%	209 (7.21%)
4.  Vietnam	201 (5.77%)	89.55%	180 (6.21%)
5.  Singapore	140 (4.02%)	87.14%	122 (4.21%)
6.  Australia	114 (3.27%)	92.98%	106 (3.66%)
7.  Malaysia	66 (1.89%)	77.27%	51 (1.76%)
8.  Philippines	63 (1.81%)	80.95%	51 (1.76%)
9.  Sri Lanka	56 (1.61%)	83.93%	47 (1.62%)
10.  Canada	50 (1.43%)	82.00%	41 (1.42%)

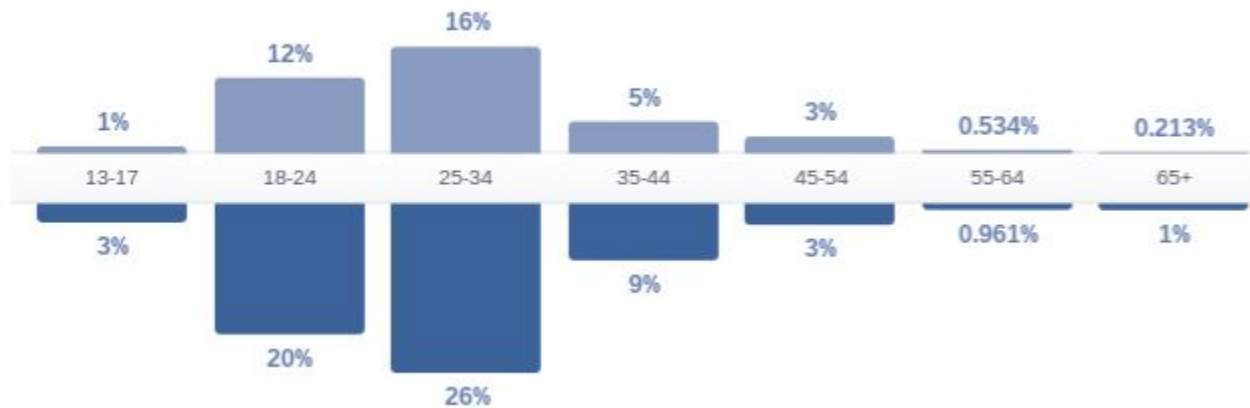
Demographics Of Readers

Women

37%
Your Fans

Men

62%
Your Fans



Social Media Presence (December 13, 2016)

Platform	Twitter	Facebook	Instagram	Google+	Klout	Blog
Followers	15,890	1,837	1,927	4,397	61	45,000+

Brand Associations



Other Brands - All Day Internet in Spain, Attraction Tickets Direct, Bupa, Cheap First Class, Choice Hotels, City Wonders, Corporate Traveller, Cosmos, Cover More, Direct Car Excess, Drive Now, FCM Travel, First Choice, Flights.com, House of Travel, India Unbound, Luggage Direct, Malta Lingua, My Adventure Store, My Holiday Centre, Pinetrees, Sunset Safaris, Super Claim, The Adventuredome, The Pointer, The Trans-Siberian Travel Company, Think Hotels, Uga Resorts, Venture Fiji

Involvements

- Invited to review hotels – Jetwing Hotels, Colombo Courtyard, Citrus, Terma Linca, Hotel Norbuling, Daisy Resorts, The Settlement Hotel, The Sterling, Cititel Penang, The Campbell House, Spices Hotel, Shinta Mani, Rambutan, Karavansara, Tea Bungalow and many others
- Invited to review Restaurants – Ministry of Crab, Tsing Tao, Kaema Sutra, Curry Leaf at Hilton Colombo, Amarone, Ding Dong, D'Bell, Punjab Grill, The Song of India, Sawadee Thai, Five 27, 360 Revolving Restaurant, Mahob Khamer, The Long at Times Square, Saffron, Hoa Tuc, Quan Ut Ut and plenty more
- Invited to review Attractions – Gardens By The Bay, Colombo City Tour, Skyline Luge, etc
- Invited for interview – Travel Chameleon, Londoner Abroad

Work With Me

Advertising on the blog

- 250 * 300 image advertisement in sidebar
- 125 * 125 image advertisement in sidebar
- Text link in sidebar
- Sponsored Posts

Hire me as a freelance travel writer ([Portfolio link](#))

Other Collaborations

- Reviews of hotels, restaurants and attractions
- Social Media Campaign Involvement
- Sponsorships

If you have any other collaboration ideas, leave me an e-mail.

Contact Me

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